

## MORE THAN 115 YEARS OF COMMITMENT TO SOCIETY



La Caja de Pensiones para la Vejez y de Ahorros de Cataluña y Baleares, "la Caixa" was founded on the 5th of April 1904 by the Catalan lawyer, Francesc Moragas Barret, with the support of various organisations from Catalan civil society. From the very start, it has earned a reputation for its strong social commitment and its vocation to further the interests of society at large, both through its financial business and also its Foundation, which finances and carries out activities related to society, education, culture and science.

More than 115 years after it was founded, "la Caixa" Foundation is Spain's foremost foundation, the second in Europe and one of the most important in the world by volume of social investment.

CriteriaCaixa is the holding that manages the business assets of "la Caixa" Foundation, with a twofold objective:

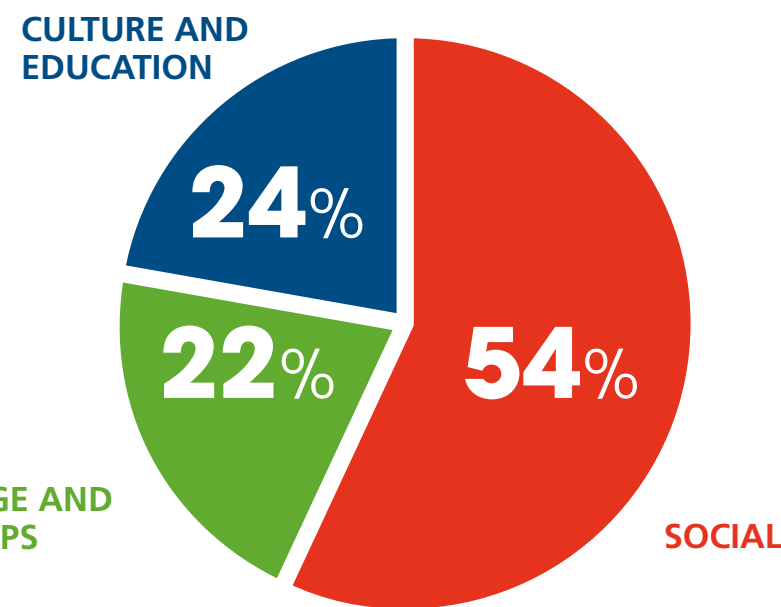
1. Generate the necessary resources to finance the Foundation's work.
2. Preserve and grow the Foundation's assets.

## "LA CAIXA" FOUNDATION, ONE OF THE GREATEST FOUNDATIONS IN EUROPE

With the aim of continuing to intensify the work carried out by "la Caixa" Foundation, in 2020 we have increased the budget to 560 million euros to respond to the needs of today's society.

Budget allocation in 2020

# €560 M



RESEARCH, KNOWLEDGE AND FELLOWSHIPS

SOCIAL

In 2019, "la Caixa" Foundation promoted over **51,000** activities with a total of **16.3** million beneficiaries, **11.1** million of them in Spain.

## QUICK GUIDE 2020

## THE ESSENCE OF "LA CAIXA" FOUNDATION



Committed to local socioeconomic development right from the start, "la Caixa" Foundation soon began to provide social, cultural and civic services aimed at improving people's quality of life.

### MISSION

To build a **better and fairer society**, providing more opportunities to those who most need them.

### VISION

To be the point of reference for society in developing lasting solutions that:

- Meet the **basic needs** of the most vulnerable people.
- Foster the **progress of society**, responding to new challenges in research, high quality training and education.
- Make **science and culture** available to all segments of society.

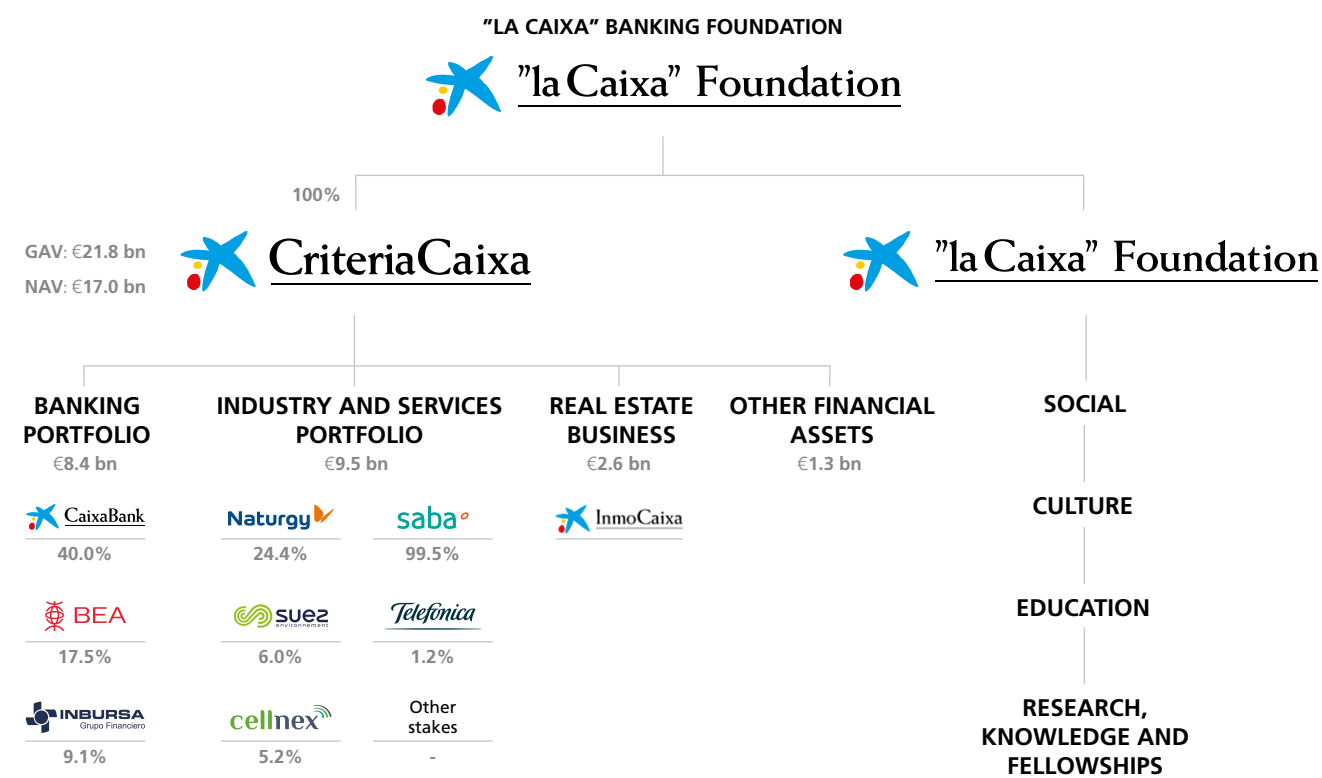
### VALUES

- Social commitment
- Responsibility
- Trust

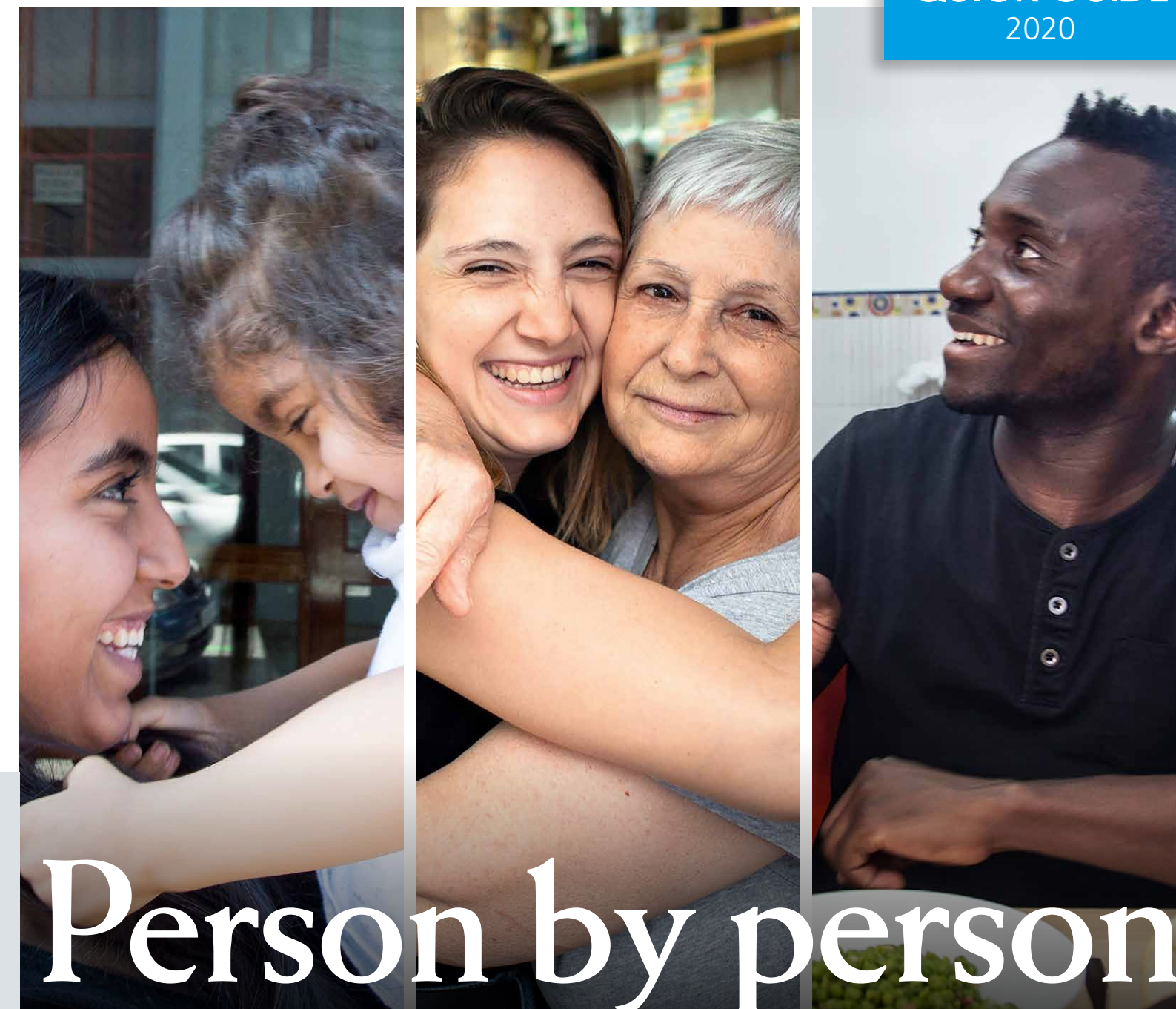
## COMMITTED TO THE PRESENT AND THE FUTURE OF PEOPLE

"la Caixa" Foundation places particular emphasis on programmes with the greatest power to transform society, such as those that combat child poverty and social exclusion, that foster employment and help to improve the living conditions of the most vulnerable people.

Its activity also focuses on other areas fundamental to promoting progress and equal opportunities, such as biomedical research and innovation, high quality training, culture and education.



The abbreviation bn stands for a thousand million.  
GAV: gross asset value. NAV: net asset value.  
Data as of 31 December 2019.





## SOCIAL

### Child poverty

Through the **CaixaProInfancia** programme, we help families in the social and educational development of children aged 0 to 18.

• **420** partner organisations

#### CHILDREN ATTENDED

Programme total	In 2019
<b>318,808</b>	<b>62,825</b>

Programme started in 2007

### Employment

We help people with difficulties find employment, in collaboration with 532 organisations.

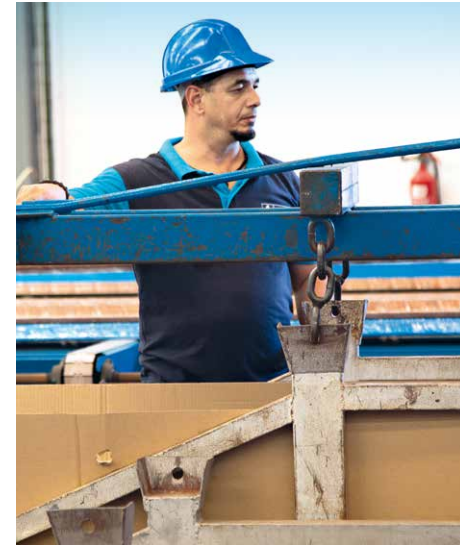
#### EMPLOYMENT CONTRACTS

Programme total	In 2019
<b>267,794</b>	<b>43,757</b>

#### PARTNER COMPANIES

Programme total	In 2019
<b>62,817</b>	<b>14,198</b>

Programme started in 2006



### Housing

We provide homes for young people, the elderly and families whose incomes have been reduced.

- **22,300** social homes available at the end of 2019
- **28,500** social homes occupied in 2019

Programme started in 2005

### Elderly people

We help to improve the quality of life of the elderly by promoting active and healthy ageing and preventing isolation.

- In 2019, **789,038** participants in 16,838 activities

Programme started in 1915

### Volunteering

We encourage people's commitment to society.

- **5,829** active corporate volunteers

Programme started in 2005

### Comprehensive care for people with advanced diseases

We provide psychosocial and spiritual support for people at the end of their lives, as well as their relatives.

- **52** teams in **143** hospitals

#### PATIENTS ATTENDED

Programme total	In 2019
<b>184,553</b>	<b>30,381</b>

#### RELATIVES ATTENDED

Programme total	In 2019
<b>250,817</b>	<b>39,617</b>

Programme started in 2008

### Interculturality

We work in 32 municipalities to foster intercultural harmony among citizens and social cohesion.

- **2,787** activities
- **157,612** participants

Programme started in 2010

### Grants for social initiative projects

We work together with non-profit organisations to boost initiatives aimed at socially vulnerable people.

#### PROJECTS

Programme total	In 2019
<b>17,969</b>	<b>736</b>

#### BENEFICIARIES

Programme total	In 2019
<b>8.1 million</b>	<b>268,231</b>

Programme started in 1999



### International Cooperation

We contribute to improving the health and development of the most vulnerable people in Africa, Asia and Latin America.

- We fight against **malaria, pneumonia and malnutrition** together with the Bill and Melinda Gates Foundation, ISGlobal, UNICEF, Gavi and UNHCR.

- We help to create jobs for women and young people with the **Work 4 Progress** programme.

Programme started in 1997



### Fundación de la Esperanza

An organisation for local social action that acts as a network to combat poverty and social exclusion.

- **3,130** people attended in 2019

Programme started in 2013

## CULTURE



### CaixaForum

Cultural centres in Barcelona, Madrid, Palma, Zaragoza, Seville, Girona, Tarragona and Lleida.

In 2019

- **32** exhibitions
- **10,825** activities
- **2.6** million visitors

### CosmoCaixa Barcelona

Science Museum. Science outreach exhibitions and activities.

In 2019

- **2** exhibitions
- **8,059** activities
- More than **1** million visitors

### Exhibitions

Exhibitions that travel throughout Spain and Portugal to promote culture and science.

In 2019

- **26** exhibitions in **80** towns and cities
- **3.5** million visitors

Programme started in 1991

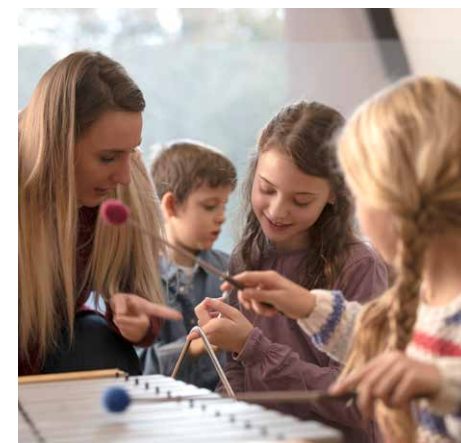
### Music

School, family and participatory concerts.

In 2019

- **852** concerts
- **210,907** participants
- **57** towns and cities

Programme started in 1978



## EDUCATION

### EduCaixa

We offer educational programmes, activities and resources with three clear objectives:

#### Promote the development of pupils' skills

In 2019

- More than **2** million pupils
- **8,060** schools

#### Foster the professional development of teachers

In 2019

- **11,434** teachers benefitted

#### Generate and transfer evidence based on the evaluation and dissemination of educational practices through alliances with international institutions

Programme started in 2011

### ProFuturo Foundation

Together with the Telefónica Foundation, we promote the digital education of children in vulnerable situations in Latin America, Africa and Asia.

In 2019

- **34** countries

#### BENEFICIARIES

Programme total	In 2019
<b>10.3 million</b>	<b>4.3 million</b>

Programme started in 2016

## RESEARCH, KNOWLEDGE AND FELLOWSHIPS

### Research and innovation projects

We support excellent scientific research and run the most important private fellowship programme for health projects in Spain and Portugal.

- Oncology: **€8.3 M**
- Neuroscience: **€9.4 M**
- Infectious diseases: **€9.3 M**
- Cardiovascular disease: **€4.2 M**
- Other areas: **€10.3 M**

In 2019

- **€42 M** invested in research and innovation
- **265** researchers hired
- **1,126** scientific articles published

#### Innovation for society

We promote the transfer of knowledge and technology to society and the creation of start-ups based on research.

- **24** technological innovation projects in 2019
- More than **€10 M** in project grants (programme total)
- **96** patents produced
- **32** spin-offs created



#### Continued support for research centres

We work together with academia, public and private research centres and hospitals to generate new scientific knowledge.

Research centres with strategic collaboration:



### Fellowships

We foster talent in research and state of the art training at the best research centres and universities, both in Spain and abroad.

In 2019

- **€28.4 M** invested

#### FELLOWSHIPS GRANTED

Programme total	In 2019
<b>4,987</b>	<b>218</b>
	Postgraduate: <b>120</b>
	Doctorate: <b>65</b>
	Post-doctorate: <b>33</b>

### Palau Macaya Barcelona

A centre for dialogue and reflection, to promote knowledge and social transformation.

In 2019

- **850** activities such as talks and seminars
- **67,295** participants

### Social Observatory

We analyse the social situation to report back to society on the findings and trends in social sciences in the areas of social inclusion, education, science and culture.

- **10,529** subscribers
- **36** new items (reports, articles and other content)