We promote the transformation of society

Social programmes
At "la Caixa" Foundation we’re committed to improving people’s quality of life; that’s why we exist. We therefore focus particularly on programmes with the greatest potential to transform, such as those combating child poverty and marginalisation, that foster employment and help to improve the living conditions of the most vulnerable.

All this, with the vision of becoming a benchmark for society in developing lasting solutions that foster social progress.

Year after year we promote programmes aimed at combating the problems of society, using our own innovative methodologies.

**Key points:**

1. Generate opportunities for children and families in situations of poverty
2. Improve the quality of life of the elderly
3. Foster employment for everyone, so that vulnerable people can also find a job
4. Provide aid for social initiative projects

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Our commitment to the future: to build a better, fairer society by giving more opportunities to the people who need them the most, applying the values that have always underpinned what we do; namely excellence, trust and social commitment.
Child poverty
Helping those who need it the most

For more than a decade, the CaixaProinfancia programme has been working in collaboration with public authorities, educational facilities, health centres and over 400 social organisations to break the cycle of inequalities being passed down from generation to generation.

Through educational intervention and based on a model of comprehensive social action, we ensure the most vulnerable children and their families have access to:

- Remedial classes
- Open centres
- Summer camps and activities
- Educational workshops for families

CaixaProinfancia’s comprehensive model also includes health-related services such as:
- Direct aid for children’s meals and hygiene
- Glasses and hearing aids
- Psychological support

Thanks to the coordination and networking of all the people and organisations involved, we manage to increase the engagement of families in the school environment and improve the academic performance of children and young adults. We also help to significantly reduce the school drop-out rate and increase the number of children who continue their education beyond the mandatory age.

The programme operates in 125 municipalities in Spain.

Annually:

58,841 children attended
Employment

The best job: helping others find one

Work is one of the most important factors in people feeling they form a part of society. That’s why “la Caixa” Foundation set up the Incorpora programme, to help the most vulnerable people and those with the greatest difficulty in finding employment, as well as helping to foster a more committed society and socially responsible companies.

Incorpora
Through the social organisations of the Incorpora network, we support people at risk of marginalisation to find a job, adjusting their professional skills to the jobs offered by companies.

Incorpora Joven
We work with young people in situations of social vulnerability, with particular attention to young people coming from the child protection system.

Reincorpora
We offer individualised itineraries to people who’ve been in prison, so they can re-enter society. Through the programme, we offer inmates coming towards the end of their sentence the chance to build a better future for themselves.

Incorpora Salud Mental
Our goal is to improve the employment possibilities and job continuity of people with mental health problems, with the aim of promoting their integration and helping to create an inclusive company model.

Annually:

| 38,422 employment contracts |
| 11,709 collaborating companies |
The Elderly

*Always* with the elderly

For more than a century we’ve been committed to accompanying the elderly *in all the transitions they go through in their lives*. We achieve this mission together with public authorities and collaborating organisations.

In 2020 we reflected on how the elderly are supported, especially as a result of the situation caused by COVID-19. As a result, the programme has been adapted to ensure we remain close to people and provide them with the tools and resources they need:

- **Companionship.** Telephone calls to maintain social links and relations.
- **Physical presence.** Face-to-face activities, respecting safety protocols.
- **Resources.** Guides and manuals for the elderly and also professionals in response to the health crisis.
- **Online.** Actions run by professionals to improve digital resources and thereby provide a high quality, comprehensive response to the needs of the elderly.

"GET CLOSE. KNOCK AT THE DOOR"

The aim of this campaign is to raise awareness of people living on their own and promote the *Always Accompanied* programme, empowering people and communities to help create bonds, strengthen existing ones and thereby reduce loneliness.

We work to improve the quality of life of older people by promoting programmes that seek to *empower the elderly* and encourage their personal growth to *prevent loneliness and isolation*.

**Annually:**

- **More than 7,000** activities
- **263,111** participants

Right from the start, at "la Caixa" Foundation we’ve always been strongly committed to helping the elderly remain a part of society.
Advanced diseases

We accompany life up until the very last moment

With the programme for the Comprehensive care of people with advanced diseases, we work to provide the necessary psychological, social and spiritual support to patients and their families, in addition to healthcare.

We also have the End of life and loneliness programme, which connects volunteers with people in need of affection and support to face death after a long illness; five EspaiCaixa centres to improve people’s time in hospital, and the School for Carers, which offers training.

Humaniza, in Portugal

The programme for the Comprehensive care for people with advanced diseases is also present in Portugal through Humaniza, consolidating the work of the 10 psychosocial care teams that work there.

Psychosocial care, a necessity

Given the COVID-19 pandemic, we’ve increased the work carried out through the programme, attending to specific COVID-19 units, developing remote assistance tools, offering a psychological helpline for health professionals and creating grief guides, among other measures.

Annually:

54 psychosocial teams in 145 hospitals

236 professionals

133 home support teams

28,861 patients attended

36,821 relatives attended
2013 saw the birth of the Fundación de la Esperanza, “la Caixa” Foundation’s organisation for direct social action that strives to promote independence and help vulnerable people re-enter society.

Located in the Gothic Quarter of Barcelona, the Fundación de la Esperanza works in a network with other local people and organisations to provide comprehensive care tailored to the needs of the families it attends.

For this reason, its areas of action are multidisciplinary, including support, social care, job placement, and training and educational services for young people and children.

**Annually:**

**2,315** people attended

*The Casa de Recés is a residential centre providing socio-educational care that takes in vulnerable women with the aim of helping them become independent and emancipated.*
Espai Francesc d’Assís (Manresa)

Comprehensive support for children

At the Espai Francesc d’Assís, located in Manresa, we offer comprehensive support for children in vulnerable situations as well as their families through the services of the CaixaProinfancia programme of psychotherapeutic care and educational reinforcement. The Espai also has an area for families and children under the age of 7.

Annually:

104 families attended

217 children attended
Social calls for proposals

Doing it together to *make it happen*

For over 20 years, “la Caixa” Foundation has been promoting its **Programme of Subsidies for Social Initiative Projects** with the aim and commitment to support the social organisations selected and raise awareness of best practices in the sector.

The social calls that make up the programme focus on **different areas of action and target groups, and are adapted to the particular features of specific regions.**

These areas are: Promoting autonomy and care for ageing, disability and illness, Combating child poverty and social exclusion, Housing for social inclusion, Socio-occupational insertion, Interculturalism and social action, and Social action in rural areas.

**”la Caixa” Foundation Awards for Social Innovation**

These awards are given to social organisations that have been chosen to raise awareness of best practices in the sector.

**Annually:**

**More than 800 projects promoted**
International cooperation
Committed to a fairer world

“la Caixa” Foundation offers help and resources to those who need them the most, even beyond our borders. We therefore contribute to improving the health and development of people living in developing countries in Africa, Asia and Latin America.

1. Employment
One of the pillars of international cooperation is to promote jobs for women and young people by encouraging occupational insertion. W4P, a job creation programme in India, Peru and Mozambique.

2. Global health and research
The backbone of research and global health is a child vaccination programme that acts in the most vulnerable regions of Africa, Asia and Latin America to combat the main causes of mortality in children under five, namely pneumonia and malaria.

3. Humanitarian and Emergency Aid
We improve the living conditions of refugees and other vulnerable groups.

MOM Project, Ultimate Child Nutrition Plan in Ethiopia.

4. ProFuturo
The ProFuturo programme, which we run together with the Telefónica Foundation, seeks to reduce the educational gap in the world by bringing good quality digital education to children living in vulnerable environments in Latin America, the Caribbean, Africa and Asia.

Annually:

More than 10.5 million beneficiaries

7,991 national and international organisations and schools in collaboration

46 countries in Africa, Asia and Latin America
Regional social action

A local approach

At “la Caixa” Foundation we enhance our contact with society by working together with local organisations, in collaboration with the CaixaBank branch network. This helps to ensure the most urgent needs are covered and that social work is carried out with a local focus.

We also expand the Foundation’s work locally through collaboration agreements with the following foundations: Caja de Burgos, CajaCanarias, Cajasol and Caja Navarra.

Annually:

8,557 collaborations

513,420 estimated beneficiaries
# Social Programmes

<table>
<thead>
<tr>
<th>CHILD POVERTY</th>
<th>THE ELDERLY</th>
<th>COMPREHENSIVE CARE FOR PEOPLE WITH ADVANCED DISEASES</th>
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<tbody>
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