

Social Media recommendations

In order to generate beneficial synergies and achieve maximum reach for the new Health Research Call, we suggest you follow certain criteria in your social media publications with the aim of mutually publicising each other and achieving as many applicants as possible.

- It's important to use the main hashtag [#laCaixaHealthResearch](#) to ensure content is spread under the same tag.
- It's a very good idea to mention "la Caixa" Foundation profiles so the mention can be detected and published via our channels.

Twitter: @CaixaCiencia + @FundlaCaixa

Facebook: www.facebook.com/fundlacaixa

Instagram: @FundlaCaixa

LinkedIn: "la Caixa" Foundation (<https://www.linkedin.com/company/546456/admin/>)

Redirecting anyone interested: the URL for up-to-date information and the platform for processing applications is:

www.lacaixahealthresearch.org

Tweet example

Use this as guidance to publicise this call on social media. Feel free to use any of the materials provided in the communication kit.

Tweet: Do you have a project that tackles the greatest challenges in health research? The "la Caixa" Foundation Health Research Call for proposals supports the most promising initiatives with the greatest scientific excellence. More information: www.lacaixahealthresearch.org

Hashtag: #laCaixaHealthResearch

Mentions: @CaixaCiencia + @FundlaCaixa

Image:



Many thanks for your collaboration