



Social Media recommendations

In order to generate beneficial synergies and to achieve maximum reach for the new call for applications for the Postgraduate Fellowships Abroad programme, we suggest you follow certain criteria in your social media publications with the aim of mutually publicising each other and reaching as many candidates as possible.

- It's important to use the main hashtag [#laCaixaFoundFellowships](#), [#BecasFundlaCaixa](#) or [#BequesFundlaCaixa](#) to ensure content is spread under the same tag.
- It's a very good idea to mention "la Caixa" Foundation profiles so the mention can be detected and published via our channels.

Facebook:

@fundlacaixapt

<https://www.facebook.com/fundlacaixapt/>

@bpisolidariedade

<https://es-la.facebook.com/bpisolidariedade/>

Twitter:

@FundlaCaixaPT

<https://twitter.com/FundlaCaixaPT>

@banco_bpi

https://twitter.com/banco_bpi

Redirecting anyone interested: the URL for up-to-date information and the platform for processing applications is: postgraduate.lacaixa.pt or <https://fundacaolacaixa.pt/pt/educacao-bolsas/bolsas-da-fundacao-la-caixa/bolsas-de-pos-graduacao-no-exterior/descricao-do-programa>





Tweet example

Use this as guidance to publicise this call on social media. Feel free to use any of the materials provided in the communication kit.

Tweet: Are you looking for a postgraduate fellowship abroad? The "la Caixa" Foundation's Postgraduate Fellowships Abroad programme offers the most talented people the opportunity to change the world. More information: postgraduate.lacaixa.pt

Hashtags: #laCaixaFoundFellowships, #BecasFundlaCaixa or #BequesFundlaCaixa

Referência: @FundlaCaixaPT + @banco_bpi

Imagem:



Many thanks for your collaboration

